

Access fire service decision makers looking for grants

As the most comprehensive grant resource for the fire service, FireGrantsHelp.com presents a unique opportunity for companies to reach the growing number of fire department grant-seekers in a meaningful way.

FireGrantsHelp.com features the most extensive fire grant database online and a library of news, information and resources not only for federal grant programs, but also state, local and corporate grant opportunities. It is designed to help fire service decision makers spend less time searching for grant resources and more time writing successful applications. The 15,000 to 18,000 unique visitors to FireGrantsHelp each month represent a highly-targeted audience of firefighters keenly interested in evaluating products just like yours.

Sponsor Package

FireGrantsHelp sponsorship lets vendors within the fire market position their company and brand in front of decision makers and purchasers at exactly the right moment: when they are researching product purchases and funding options. It also provides a platform to highlight your company's products that are eligible for grant funding and to promote your grant assistance programs.

FireGrantsHelp Sponsorship includes:

- Exclusive sponsorship position within your category
- Your company logo and description rotating in the Sponsors block of the homepage
- Your logo fixed in the right hand Sponsors column appearing throughout the site
- Ability to list your company's grant-relevant products in the FireGrantsHelp Products section
- Link and logo exposure within each quarterly FireGrantsHelp eNewsletter, reaching a dedicated distribution of fire decision makers

Pricing

Sponsorship Price: \$750 per month

Expanded Sponsorship Options

- **Direct Assistance Request Form:** If you have an existing Grant Assistance program in place, FireGrantsHelp is an extremely effective way to drive interested, qualified customers to you for assistance in writing successful narratives for the purchase of your products. We will create a custom form on FireGrantsHelp that allows those looking for grants related to your products to submit their contact information directly to you.
- **Grant Assistance Program:** If you don't have a Grant Assistance program, let us do it for you! The FireGrantsHelp Grant Assistance Program is a custom, comprehensive solution for helping your customers get the funding they need to purchase your products. With your input, we'll manage the entire grant assistance process, from collecting qualified grant assistance requests to working with top grant writers to create successful narratives. We have limited opportunities for participation, so contact us for more information about this exciting new program.

Pricing

Assistance Request Form: \$250 per month.

Grant Assistance Program: Pricing contingent on direct lead requests.



"FireGrantsHelp has provided us with the very unique ability to reach our customers at the moment they're researching funding opportunities. Our Direct Assistance Request form has resulted in more than 500 grant requests related to our products, many of which will be funded. FireGrantsHelp has, in a short amount of time, grown into a relied-upon resource for the firefighting community, and the benefit of our presence on the site has grown along with it."

- Barry Hickerson, Director of EMS Marketing, Masimo

For more information, please call (415) 962-5916 or email Sales@FireRescue1.com